



Norwegian Formation Evaluation Society  
Postboks 561, Madla  
N-4090 Hafersfjord, Norway  
Organisasjonsnr: 984009836

To the  
Leaders and Managers in Formation Evaluation of the  
Subsurface and Oil & Gas Industry

Stavanger, 2022-08-15

Dear Madam or Sir,

First, we would like to thank you for supporting the previous **Geosteering and Formation Evaluation Workshop by NFES and NORCE**. Last time the event gathered nearly 100 geoscientists from operating and service companies and academia. The event showcased cutting-edge technologies from northern Europe and included a global representation and perspective. It provided an excellent opportunity to exchange knowledge and network with a broad audience in geosteering, formation evaluation, uncertainty analysis, and decision-making. Your financial support helped offset the prices and subsidize invited speakers, making the event successful.

Thus 85% of the surveyed participants were looking forward to joining the new event in the series, which you have an opportunity to sponsor this year. The event is scheduled on **1-2 November 2022** in the representative Sola Strand Hotel near Stavanger.

To keep the participation fees affordable, especially for students, and to allow us to organize similar events in the future, NFES and the organizing committee kindly ask you to consider sponsoring the 2022 workshop. Any access money will support similar future non-profit activities in NFES and NORCE.

Thank you very much for your support!  
Sincerely yours

Sergey Alyaev, on behalf of the organizing committee

Organizing committee:

- Sergey Alyaev (Senior Research Scientist, NORCE; VP Academia, NFES)  
[saly@norceresearch.no](mailto:saly@norceresearch.no)
- Alexandra Zaputlyaeva (Business Development Manager, ROGII Inc)  
[a.zaputlyaeva@rogii.com](mailto:a.zaputlyaeva@rogii.com)
- Dler Mirza (Lead Petrophysicist, Aker BP; VP Member, NFES)  
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## About the workshop

The two-day workshop will consist of up to 5 plenary sessions, a poster session, and interactive activities. The event will feature the invited keynote presentations by experts from major operating companies and academia from Norway, Spain, France, and the USA. Contributed sessions will cover research, innovation, and new technology in formation evaluation and geosteering across the main topics:

- Geosteering workflows and their applications: pre-job, real-time, post-job
- Optimization and decision-making in geosteering
- Advanced formation evaluation for reduction of subsurface uncertainty
- Resistivity inversion 1,2,3D and data fusion/integration
- Applications of geosteering in geothermal and civil wells

## Why become a sponsor

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. The workshop program will offer a diverse menu that will help you reach your target audience. With an array of unique promotional opportunities, we can help you to enhance your company's experience at the Geosteering and Formation Evaluation Workshop 2022.

Item description	Sponsor level and content				
	Look-ahead Special	UDAR Full	Image-log Dinner	Gamma Lanyard	BHA Coffee
Maximum sponsorships available for this type	2	3	1	1	4
Complimentary delegate registrations	2	2	1		
Complimentary student registrations	2	1			
Proposing a special session or activity (subject to approval)	1				
Logo of a sponsor on the event's webpage and an optional link to your company's web presence	y	y	y	y	y
Logo in emails sent to members promoting the workshop	y	y	y	y	y
Word of thank you from the chairman at the workshop	y	y	y	y	y
Thank-you message in post-event report and summary of the SPWLA newsletter sent to all members globally	y	y	y	y	y
Logo on workshop holding slide	y	y	y		
Marketing of your company in the registration area/lounge/break area: one [1] roll-up display below 1m. (sponsor to provide) one [1] bar table for printed materials (provided)	y	y			
Your company logo will be on the main frame of <a href="https://nfes.org">https://nfes.org</a> as a sponsor until the end of 2023	y	y			
Special thanks and the possibility for a 10-minute speech during dinner			y		
Branding of your choice on lanyards <b>* Sponsor to provide 150 lanyards and badge holders</b>				y	
Sponsor logo in the coffee area					y
Price, NOK	35 000	30 000	25 000	15 000*	10 000

Sponsorship opportunities are not restricted to the packages above. We would be delighted to explore alternative ideas to fit your budget.

If you require further information, please contact

Sergey Alyaev, NORCE ([saly@norceresearch.no](mailto:saly@norceresearch.no)) or Dler Mirza ([vp\\_member@nfes.org](mailto:vp_member@nfes.org)).

The sponsorship amount can be made payable to the NFES bank account: 3206.17.03119



## General information

**The Norwegian Formation Evaluation Society (NFES)** is your local Norwegian chapter of the SPWLA. The purpose of the society is to contribute to developing the science of Formation Evaluation in Norway. To fulfil it we arrange monthly technical meetings and seminars on selected subjects. These arrangements allow you to meet with colleagues from oil and service companies, universities and research institutes to discuss matters of common interest. In addition, the NFES Fund finances research projects, supports publications, and awards members who publish papers or make solid contributions to the development of Formation Evaluation. <https://www.nfes.org>

**NORCE Norwegian Research Centre AS** is a non-profit research institute with expertise in various fields and vital communities of knowledge. NORCE delivers research and innovation in energy, health care, climate, the environment, society and technology. The innovative solutions address critical challenges for humanity and contribute to value creation on the local, national and global levels. NORCE Energy conducts research in the field of oil/gas and renewable forms of energy, with a focus on cost-efficient, safe energy production that guarantees the lowest CO2 footprint possible during the green shift.

<https://www.norceresearch.no/>

NORCE Energy host several long-running research centres, including **DigiWells**: Digital Well Center for Value Creation, Competitiveness and Minimum Environmental Footprint. The centre aims to develop work processes for planning drilling and well operations, new sensors, automated and autonomous drilling solutions, and decision support systems for geosteering.

<https://digiwells.no/>